

# Picture your ART. HERE.

## CAMPBELLTON ADDICTION SERVICES

Campbellton Addiction Services is a new facility offering New Brunswick adults with detoxification service and live-in concurrent disorder treatment service.



### PUBLIC ART CALL FOR EXPRESSIONS OF INTEREST

New Brunswick-based professional artists are invited to submit Expressions of Interest to design, create and install public art at the newly constructed Addiction Services in Campbellton, NB as part of the [NB Public Art Program](#).

- ✓ **Open to New Brunswick-based professional artists**
- ✓ **Receive a budget of \$50,000 (including HST) per artwork to create and install the work**
- ✓ **Artworks become part of [collectionArtNB](#)**
- ✓ **Opportunity to create art that will directly impact wellness for New Brunswickers**

### Funding Level

The selected artist or artists will have a budget of \$50,000 (including HST) per artwork to create and install the work. The total budget for public art at this site is \$250,000 (including HST). Once works are created and installed, they become part of collectionArtNB.

### Submission Deadline

**Monday, July 31, 2023 by 4:00PM (ATL)**

### How to Submit

The Expression of Interest form is available [online](#).



## WHO CAN APPLY?

This call for Expressions of Interest is open to professional artists or artist groups based in New Brunswick. Please refer to the full professional artist definition [HERE](#).

Submissions are reviewed by a Professional Artist Selection Committee and a Public Art Committee at Addiction Services (see the Selection Process section below).

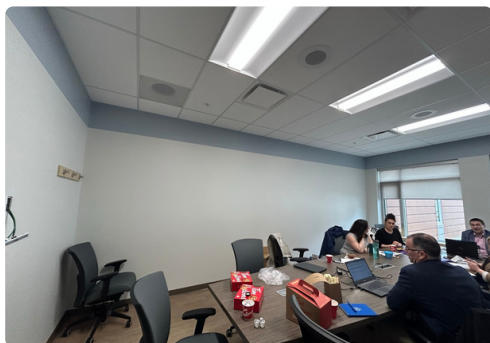
The Public Art Committee is committed to diversity, equity and inclusion. Professional artists of all backgrounds, of any identity, and from all walks of life are encouraged to submit Expressions of Interest.

Ineligible:

- Submissions from students at any level;
- Employees of the Department of Transportation and Infrastructure, Department of Tourism, Heritage and Culture and Vitalité NB;
- Members of the Professional Artist Selection Committee, the Public Art Committee, and their immediate families.



## ABOUT CAMPBELLTON ADDICTION SERVICES



**Campbellton Addiction Services is a new facility consisting of reception, a waiting room, private patient rooms, family rooms, art and music rooms, cafeteria, therapy rooms, a gym and rec room, multicultural space, outdoor spaces, and a sweat lodge.**

Addiction Services offers two services:

### **Detoxification service**



This service is designed for individuals over the age of 19 years old who are experiencing problematic substance use and/or gambling. This service provides a safe and therapeutic environment for individuals with problematic substance use; offers medical supervision of withdrawal from the substance consumed, aims to change their self-destructive behaviors and make healthier lifestyle choices. During their stay, participants will undergo medical and psychosocial assessment and education sessions.

### **Live-in concurrent disorder treatment service**



This service is designed for individuals over the age of 19 who are experiencing concurrent substance use/gambling and mental health issues and whose needs would be best addressed in a live-in setting. The service helps plan for the return to a community environment, social support, and reduced risk of relapse by addressing co-occurring substance and mental health disorders.

The length of stay varies from 35 to 90 days. During their stay, the individuals will benefit from an individualized treatment plan and will receive up to 30 hours of group and individual services per week depending on the person's needs.

The service addresses concurrent substance/gambling and mental health disorders and includes a holistic and recovery-oriented approach; including utilising a Two-eyed seeing approach, as well as taking into account trauma, gender and cultural context.





## TWO-EYED SEEING APPROACH

Campbellton Addiction Services utilizes a Two-Eyed Seeing approach to treatment and care. Two-Eyed Seeing is a guiding principle which combines Indigenous ways of knowing and practices with Western practices. Two-Eyed Seeing recognizes reciprocity and uses a framework of mutual learning and sharing through multiple lenses.

Campbellton Addiction Services approach care with the belief that there is no one specific treatment plan for everyone and no one road to recovery.





## PUBLIC ART THEMES

### The role art plays in recovery and healing

Introducing artwork into an Addiction Treatment Centre will help to reduce isolation, better manage cravings, symptoms of anxiety and depression in clients, and promotes a sense of hope and acceptance. The artwork will help clients feel more at home even though they are in a treatment centre and experiencing difficulties. It will also improve the work environment for employees.

The Public Art Committee is interested in seeing works that delve into one or more of the following themes reflective of the healing environment and mandate of Campbellton Addiction Services. Other themes or concepts presented by the artist will also be considered.

### THEMES

Proposed projects may address themes of recovery, hope, holistic approaches, person-driven care, the importance of peer support, addressing trauma, finding many pathways to recovery, and mutual respect.

Projects are encouraged to be grounded in values of integrity, respect, compassion, equity, and solidarity.

The Campbellton community, surrounding communities and Centre patients come from many backgrounds and walks of life. Artists are encouraged to reflect on diversity, inclusion, and multiculturalism in their approaches to their projects.

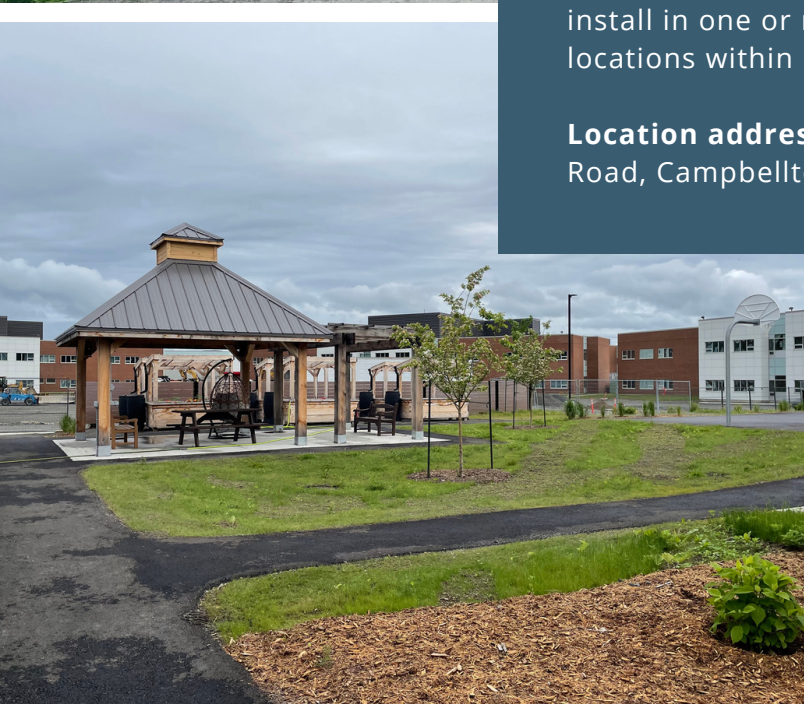




## POTENTIAL ARTWORK LOCATIONS

Specific areas have been indicated as promising potential locations for public art (see Appendix A). Artists are encouraged to propose to install in one or more of the indicated areas or to propose alternate locations within Campbellton Addiction Services grounds.

**Location address:** Campbellton Addiction Services, 189 Lily Lake Road, Campbellton NB E3N 3H3







## REGISTER FOR OUR VIRTUAL INFO SESSION

A one-hour Virtual Info Session will be held for interested artists on Wednesday, July 12, 2023 at **12:00PM (ATL)**.

[MICROSOFT TEAMS LINK](https://form.jotform.com/231584244775261)

Please register for the Virtual Info Session here:  
<https://form.jotform.com/231584244775261>

## PROJECT SPECIFICATIONS

Artwork can be installed indoors or outdoors on the Campbellton Addiction Services grounds. 2D and 3D work will be considered.

### **Proposed artwork must:**

- be durable, low maintenance and appropriate to the location;
- be of original design. The artist(s) own(s) all rights to what is used, and the artwork must not violate the copyright of any other person(s);
- constructed of materials that can withstand non-museum light levels, temperature and humidity conditions. If artwork is installed outside, materials should withstand long-term weather conditions, and;
- not have any sharp edges, no film is permitted on glass surfaces (i.e. interior windows, doors, etc.), and not be suspended from the ceiling.

## SELECTION PROCESS

### **Phase 1:**

- The Public Art Coordinator will review Expressions of Interest for eligibility.
- Following this, a Professional Artist Selection Committee will review Expressions of Interest and determine which artists will go on to Phase 2.

### **Phase 2:**

- Phase 2 artists will be provided with a stipend for a site visit, detailed proposal and interview with the Public Art Committee at Addiction Services composed of the following voting members:
  - A professional artist from the Professional Artist Selection Committee;
  - 3 - 5 representatives from VitalitéNB.





## CREATION & INSTALLATION PROCESS

- The selected artist(s) will be required to undergo a vulnerable sector check.
- The selected artist(s) will be awarded grants based on the agreed-upon budget proposals and enter into a contract with the Province of New Brunswick.
- A timeline for creation and installation will be agreed upon with the Public Art Coordinator.
- With support from the Public Art Coordinator, artist(s) will be given access to the site during a specified period for installation.
- The artist is responsible for installation and providing proof of general liability insurance in the amount of two million dollars.
- Once installed, the artwork(s) become(s) permanently installed and part of **collectionArtNB**.



For examples of previous public art projects supported through the NB Public Art Program, please see the **NB Public Art Program Map**: <https://www.collectionartnb.ca/en/public-art-map>



SUBMIT YOUR  
EXPRESSION OF  
INTEREST USING THE  
FORM ONLINE.

## QUESTIONS?

Claire Gulliver, Public Art Coordinator



[Claire.Gulliver@gnb.ca](mailto:Claire.Gulliver@gnb.ca)



506-429-7246

# APPENDIX A

## Campbellton Addiction Services Potential Locations for Public Art 2023-24



Artists are encouraged to propose pieces for one or more of the identified sites.

Artists are welcome to propose alternate interior or exterior locations within the grounds if they better suit the proposed concepts, but spaces must be publicly accessible or viewable.



Once projects are selected, locations may also change depending on artist need and consultation.

Campbellton Addiction Services is located in the City of Campbellton, New Brunswick.

**Campbellton Addiction Services  
189 Lily Lake Road  
Campbellton NB  
E3N 3H3**





# APPENDIX A

## Site A: Main Entrance



**Material(s):** Grass, wood chips, concrete, ground

**Space usage:** Main building entrance and rest area

**Visibility:** Outdoor space

# APPENDIX A

## Site B: Main Hallway Wall



**Dimensions:** 4800 mm x 2895 mm (from window to edge)

**Space usage:** Main hallway from reception/waiting room

**Visibility:** Visible from reception/waiting room

**Users:** Patients, staff, visitors



# APPENDIX A

## Site C: Outdoor Space by Sweat Lodge



**Proposals submitted by Indigenous artists will be prioritized for Site C.**

**Space usage:** Rest area near the sweat lodge

**Materials:** Grass, wood chips, concrete, soil

**Visibility:** Outdoor space

Pictured here is the shell of the structure for the Sweat Lodge which has yet to be completed. The Public Art Committee is interested in proposals for public art to be placed near the future Sweat Lodge.



# APPENDIX A

## Site D: Courtyard



**Material(s):** grass, pavement, concrete, wood chips, ground

**Space usage:** social area, rest area, wellness area

**Visibility:** outdoor space



# APPENDIX A

## Site E: Side lawn



**Material(s):** grass, woodchips, ground

**Space usage:** recreational area, wellness area

**Visibility:** outdoor space and visible from private patient rooms







## APPENDIX A: More Reference Images







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